

FOR IMMEDIATE RELEASE

Shaker Museum

SHAKER MUSEUM ELECTS FIVE NEW TRUSTEES TO ITS BOARD

Carl Fischer, John Frishkopf, James Kocis, Phil Meeks and Jeremy Stynes Begin Service as Shaker Museum Trustees Bringing a Wealth of Expertise in Cultural Institution Innovation, Financial Planning and Growth, as well as Operations and Marketing

CHATHAM, NEW YORK. JANUARY 30, 2024 – Shaker Museum, which stewards the most comprehensive collection of Shaker material culture and archives, announced today the appointment of Carl Fischer, John Frishkopf, James Kocis, Phil Meeks and Jeremy Stynes to its Board of Trustees. The new members all have strong ties to the local community and collectively bring a wealth of expertise in cultural institution innovation, financial planning and growth, as well as operations and marketing.

"I am so pleased to welcome Carl Fischer, John Frishkopf, James Kocis, Phil Meeks and Jeremy Stynes to the Board of Trustees of Shaker Museum. These trustees bring valuable experiences and insights to our organization at a pivotal time in our growth and development. I am excited to work with them all to chart a dynamic future for the Shaker Museum," said Paul Cassidy, Board Chair of Shaker Museum.

Carl R. Fischer IV is the Global Head of Marketing for Bloomberg Connects, a free app providing cultural organizations a platform to broaden access to their collections. Supported by Bloomberg Philanthropies, Bloomberg Connects has more than 2.8 million users and features multimedia guides to hundreds of cultural spaces around the world. Carl's passion for the arts was kindled by childhood visits to the Philadelphia Museum of Art. He holds a B.A. from Hobart College and splits his time between Austerlitz, New York and Brooklyn.

John Frishkopf is the founder and CEO of Klocke Estate, an earth-to-glass destination brandy distillery in Claverack, New York. John is also an advisory/operating partner of several investment funds, serves on the board of directors of two companies, and was a founder of NewStar Financial where he was the treasurer and head of asset management. He received his bachelor's degree from MIT and his master's in management science from MIT Sloan.

James Kocis is the founder and former CEO of Burgiss, a data and analytics financial technologies company recently acquired by MSCI. Jim earned a degree in chemical engineering from the New Jersey Institute of Technology and has a life-long commitment to open space and public works, having begun his career in environmental conservation and planning in the New Jersey Meadowlands. He resides in Hoboken, New Jersey and Chatham, New York.

Phil Meeks recently retired as the EVP/President at Spectrum Enterprise and was formerly at Time Warner Cable, Cox Business, MCI, and AT&T. He is board chair for the Harlem Valley Rail Trail and on the board of advisors for the New York State Trust for Public Land. Phil earned a bachelor's degree in marketing/journalism at the University of Georgia and currently resides in Ghent, New York and New York City.

Jeremy Stynes is the Managing Director of Innovation at BDO USA, driving new revenue across the Forensics practice through partnerships and technology transformation. Jeremy has worked for Fortune 100 companies, consulting firms, nonprofits, and academic institutions. He holds two bachelor's degrees from Emory University in art history and French and a master's degree from Harvard in technology. Interests include AI, architecture, Hudson Valley historic preservation, and LGBTQ+ philanthropy.

About Shaker Museum

With more than 18,000 objects, Shaker Museum stewards the most comprehensive collection of Shaker material culture and archives. It is the leader nationwide among organizations devoted to Shaker history. Its permanent new facility in Chatham, NY designed by Selldorf Architects is estimated for completion in 2025. The museum also stewards the historic site in New Lebanon, New York and has a campus in Old Chatham, New York, which is open year-round by appointment, where the administrative offices, collections, library, and archives are housed. The museum's collection can be viewed online <http://shakermuseum.us>.

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